

GOALS 2018-19

1. MEMBERSHIP GROWTH- THE NUMBER GAME

- Each one, catch one. We will grow double the existing strength.
- Membership growth month. – JULY OCTOBER JANUARY
- Membership induction week e.g. starting – 10th August 10th November 10th January
- Old is gold – Bring them back – **Target** – at least 2 member per club.
- Retention – Target 100%.
- Address the young segment
 - Introduce Inner Wheel to young generation.
 - Float competitions, sports meets, etc in colleges.
- Make GEN X Clubs – **Target** – Each DISTRICT to make one young club.

2. ADOPT – Target

- One Club - One Village/ One Wadi/ One Basti/ One Slum.
- One Club - One River Cleaning.
- One Street to be named Inner Wheel Street in a Town or City.

3. WOMEN EMPOWERMENT

- Education : Vocational Training, skill development workshops & courses.
- Generate employment for women : Choose smart literate women from lower income groups, slums and give them training on various areas like sweeping, cooking, elderly nursing care, child care or nanny help, driving & generate income for them and services to the society.
- Organise Self defence training camps.
- Provide Inner Wheel Scholarships to deserving young girls.
- Give Inner Wheel loans to small scale businesses desired by women like egetables & fruits stalls, tailoring unit, computer studios or Xerox shops, beauty parlours, dress boutiques, photography studios, etc.

4. WOMEN & HEALTH

- Family planning awareness lectures, camps for women.
- Projects on health checkups, personal hygiene, menstrual cycles, pregnancies & care, child birth & health care, old age health care.
- GYM & YOGA Workshops & training for women & school girls.
- Sports events for women & college, school girls, - Make use of happy school grounds.
- Projects for senior women citizens.

5. WOMEN & EDUCATION – INNER WHEEL LOAN SCHOLARSHIPS

- To young deserving school girls for college education or vocational training.
- Special scholarships for IPS, IFS, IAS training classes or examinations.
- Special scholarships for doctors, nurses and paramedic curriculum.
- Encouragement to inborn skills in women by offering training in child care, housekeeping, cooking, bakery products making, dress designing, beauty products making and beauty parlors training.

6. ENVIRONMENT

- Stop use of plastic – Arrange awareness programme.
- Join hands with govt. projects of “SWACH BHARAT ABHIYAAN”.
- Waste management & disposal awareness programmes in housing societies, public places, schools, colleges.
- Demonstrations on recycle and reuse.
- Make use of gram panchayat, municipalities, mahanagar palikas & govt. staff to give demonstrations on garbage segregation, decomposing pits, rain water harvesting & solar energy use subsidies.
- Tie up with other NGOs working for the same cause and do projects with them. Observe World Environment Day, Coastal Cleaning Day.

7. BRANDING OF INNER WHEEL

- Sanction a budget for Inner Wheel website at each level. – **Target** – 27 Districts to have their websites.
- Use E-MEDIA. – **Target** – each District to have a Face Book Page.
- Upload videos of projects & special events on U TUBE. – **Target** – 1 per District.
- Publicize Inner Wheel – **Target** – each District gives write up on 10TH JANUARY 2019. In some Newspaper, magazines, TV Channel, Radio Channel or any publicity media.
Take help of a professional person to do the above things.
- Appoint a Club/District member as Public Relations In Charge or train ISO / ESO / EDITOR / CLUB CORRESPONDENT to do this job.
- Appoint Club E Admin at every club to take care of club email id of IIW Database & e-work of a club.

8. PROMOTION OF 15TH TRIENNIAL CONFERENCE

- Promote 15th Triennial Conference in clubs. District with information on registration, proposals & business sessions, voting, presence of IIW President Christine Kirby, social and entertainment events, prominent speakers etc.

9. PROJECT BANKS

- Create a Significant Project of your Club/Clubs together in the District.
Like and Old Age Home / Orphanage or Raising a Forest.

10. COMMON PROJECTS, BIGGER IMPACT

JOINT PROJECTS OF -

- Clubs in one city.
- Clubs in one district.
- Districts with same project themes.
- Zonal projects at District & Association zones.

11. SYSTEMATIC WORKING – Systemetic records, Accounts, 100% Balloting and Discipline.

12. COMPUTER TRAINING TO INNER WHEEL MEMBERS

- To prepare Members to do online election balloting and administration.
- To save huge costs & environment by saving papers.

13. FRIENDSHIP EXCHANGE EXCURSION TOURS

- Encourage inter district, zonal, intercity, friendship exchange tours & programmes.
- Invite members from other districts to district rallies and ISO meets, intercity meets, zonal meets etc.
- Invite seniors, members from other clubs and districts, Inner Wheel dignitaries, for Inner Wheel events or projects.

14. 100% LITERATE INDIA – Literacy TEACH Projects

- Co-operate with ZLCs, DLCC & CLCs to attain 100% literacy in India along with TEACH programme.

15. PUBLIC PARTICIPATION IN INNER WHEEL

- Invite local kitty groups, mahila mandals, senior citizen club members, teachers, professors, college students, corporate, political, public service, personalities as speakers in club meetings, district events, for project inaugurations etc. Make Inner Wheel pro public.